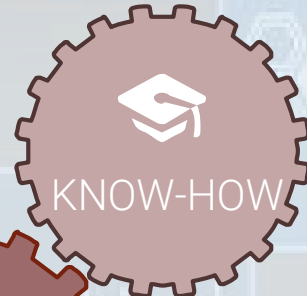


A woman is sitting on the floor, wearing a white cable-knit sweater and white socks. She is surrounded by several large balls of white yarn. The background is a plain, light brown color. The text "15th International Istanbul Yarn Fair Postshow Report" is overlaid on the image in a white, sans-serif font.

15th International Istanbul Yarn Fair

Postshow Report

World's Second Largest Yarn Fair





ITM 2018 – International Textile Machinery Exhibition

concurrently held with

15th International Istanbul Yarn Fair

ITM 2018 & YARN FAIR 2018

71.440 Professional Visitors



Exhibitor & Co-exhibitor Countries

Azerbaijan

Bangladesh

Belarus

China

Egypt

England

Hong Kong

India

Indonesia

Israel

Italy

Pakistan

Poland

Tajikistan

Turkey

Uzbekistan

Visitor Statistics

9.769

Domestic
Visitors

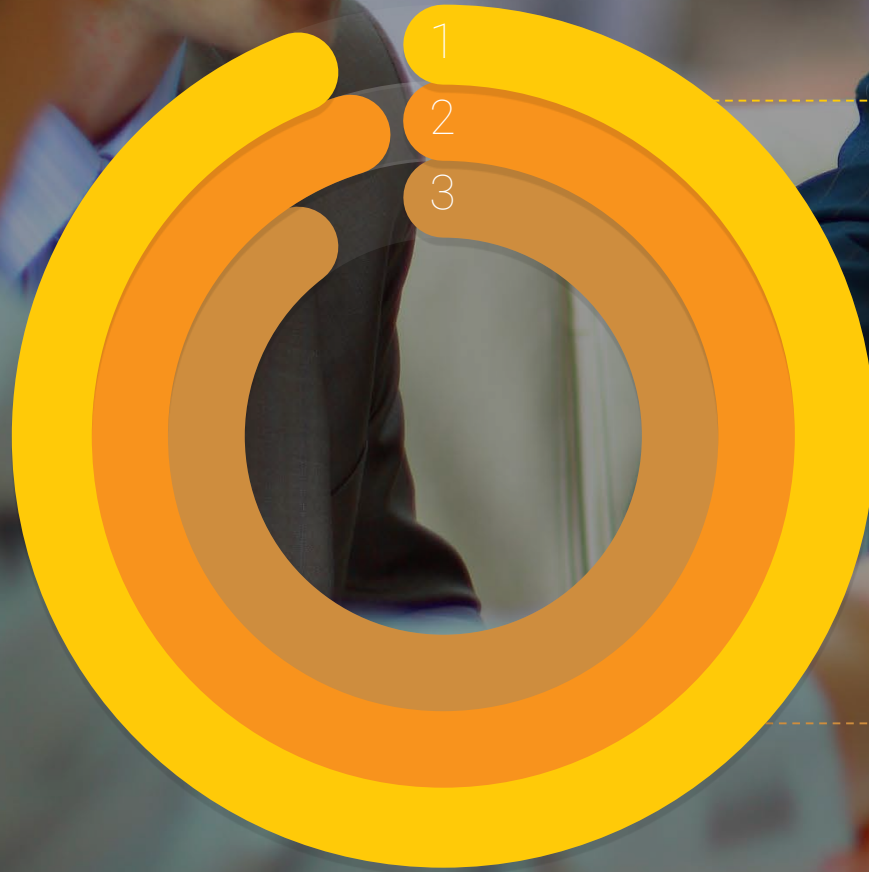
12.498

Total
Visitors

2.729

International
Visitors

Visitor Satisfaction



96%

Are likely to attend next show

93%

Are highly satisfied with the show



91%

Recommend the show

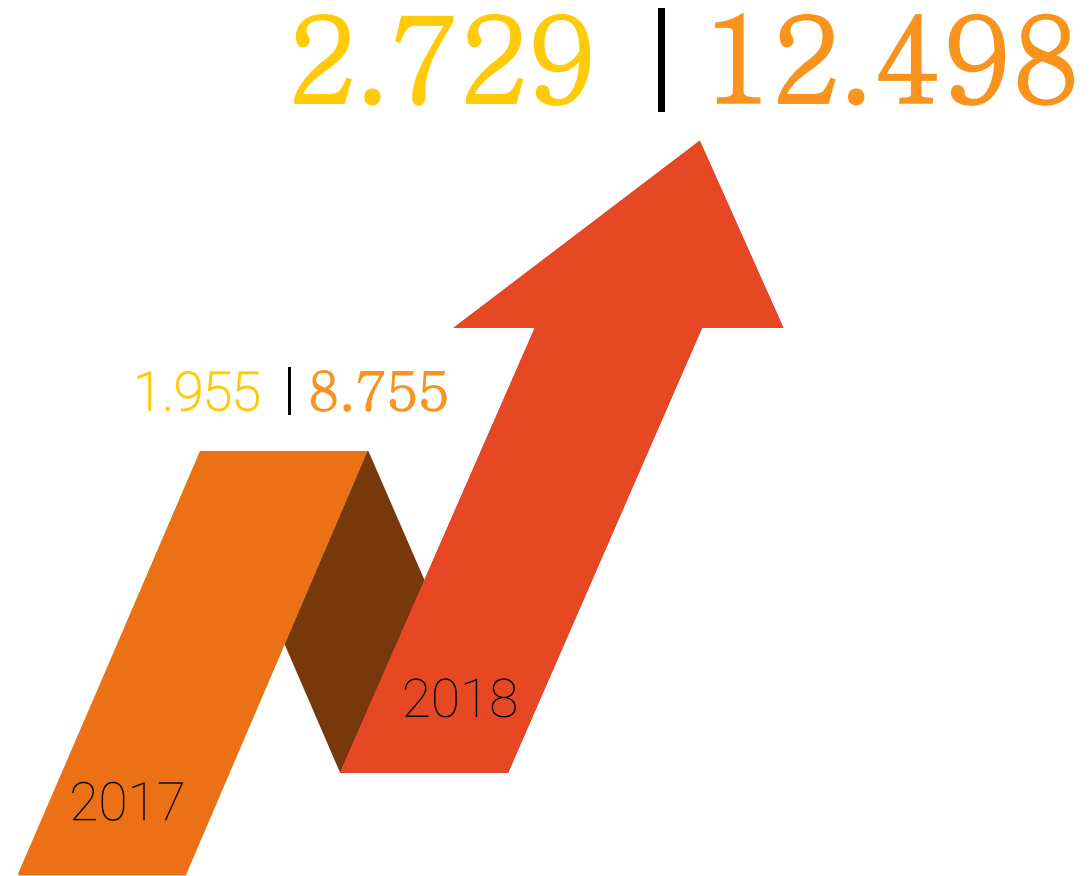
International Visitors

The number of international visitors increase by **40%** in the last 2 editions and reached **2.729**

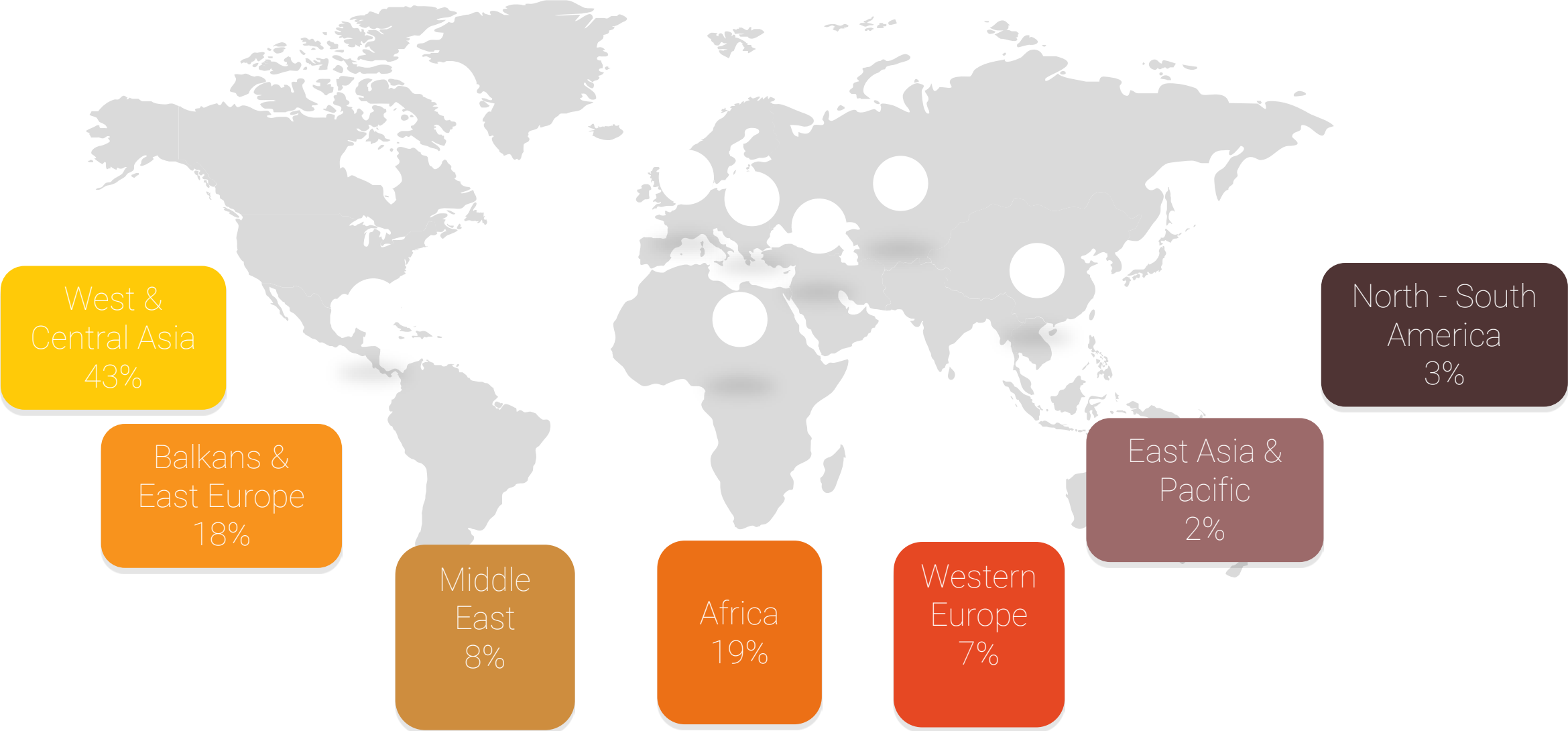
Total Visitors

International İstanbul Yarn Fair hosted 12.498 total visitors.

The number of total visitors increased by **43%** in the last 2 editions.



Breakdown by Geographical Location



Foreign Visitors by Provinces (Top 10)



Visitor Breakdown by Industry



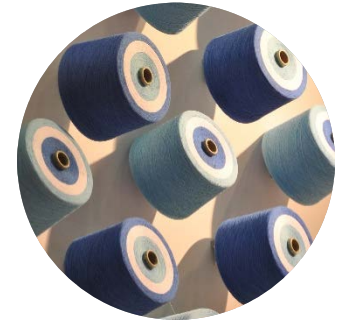
Fabric Manufacture
26%



Yarn Manufacture
22%



Hosiery / Underwear
Manufacture
13%



Yarn Trade
12%



Tricot Manufacture
11%



Home Textile
Manufacture
9%



Fibre Manufacture
4%



Carpet Manufacture
3%

Purchasing Committees

Tüyap is hosting major manufacturers from 18 countries.

Countries

Belarus

Bosnia-Herzegovina

Bulgaria

Czech Republic

Egypt

India

Iran

Kazakstan

Kyrgyzstan

Macedonia

Malaysia

Moldova

Morocco

Russia

Serbia

Tunisia

Ukraine

Uzbekistan

Visitor Breakdown by Position



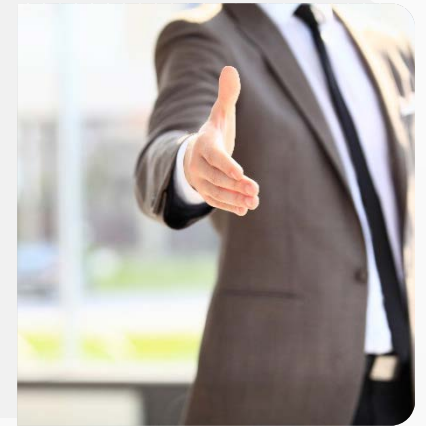
Sales

23% of all visitors state that they introduce new products and services.



Meet Business Partner

15% of visitors state that they meet their business partner.



Purchasing

Finding new suppliers

11% of visitors state that they seek new suppliers, products and services.





SEE YOU AT YARN FAIR 2019
28 February-2 March 2019